Music at Montague

2019 Sponsorship Packages

**VillePalooza Sponsorship – $5,000 *1 available***

* Named as Premier Sponsor in all press releases and media advertising
* Logo on all marketing material distributed around the community
* On-stage banner with company name and logo
* Opportunity for you to introduce the band and let audience know about your business at 3 concerts
* Preferred vendor booth space at all 6 concerts to use as promotion of your products and services
* Company name and logo to appear on the Music at Montague website with a link to your business website
* Announcements made during concerts thanking Premier Sponsor
* Company name on thank you board at the concert
* Opportunity to hold a raffle at your booth with the ability to utilize stage time to promote prizes and announce raffle winners during the final concert
* Opportunity to present business during intermission at 3 concerts
* Business Spotlight Sponsored on Facebook

 **Rock and Roll Arena Sponsorship - $1,000 for 3 Concerts\* *Limited booth space available***

* Choose between concert dates: July 9, July 23, and August 6 **-OR-** July 16, July 30, and August 13

\* Sponsorship package may be doubled to include all 6 concerts for $2,000

* Logo on all marketing material distributed around the community
* On-stage banner with company name and logo
* Vendor booth space at 3 concerts to use as promotion of your products and services
* Company name and logo to appear on the Music at Montague website with a link to your business website
* Announcements made during concerts thanking Major Sponsors
* Company name on thank you board at the concert
* Opportunity to hold a raffle at your booth. Option to have raffle winners announced during the final concert by concert emcees.
* Business Spotlight Sponsored on Facebook

**Garage Band Sponsorship - $500**

* Company name to appear on the Music at Montague Website with a link to your business website
* Company name on thank you board at the concert
* Business Spotlight Sponsored on Facebook

**Rules and Regulations**

**Booth Purpose:** The purpose of the sponsor booth is to allow the opportunity to showcase business/organization offerings to the community.

**Booth Etiquette:** Sponsors receiving booth space real-estate shall be confined to conduction activities within the designated booth space. No roaming for business solicitation will be allowed.

**Equipment:** Sponsors receiving booth space will need to bring their own table and no larger than a 10x10’ canopy (if desired). Limited electricity is available and must be requested and approved in advance.

**Giveaways:** Giveaways will be permitted. Please limit giveaways that may result in excess waste at the event that would cause extra staff time for clean-up. No giveaways that compete with items sold at the concession stand are allowed: water, ice cream, popcorn, etc. Contact Brad with any questions about giveaways.

**Games of Chance:** Games of chance will be permitted. Solicitation for signups must be conducted within designated booth space. With the exception of the Presenting Sponsor, no sponsor shall have the opportunity to utilize the stage to make raffle announcements, however, if desired, raffle winners can be announced on stage by the concert emcees during the final concert. All other winners must be contacted and coordinated outside the Villebois Summer Concert Series venue. “Contests”, “Sweepstakes”, and “Prizes” must comply with federal regulations as follows:

The rules must be easily understood and must contain:

* The retail price of the prize.
* The cost to participate, including any charges for taxes.
* The exact amount of any shipping or handling charges.

Per the City’s request, if your business is holding a game of chance with the purpose of collecting names, phone numbers, email, and/or addresses for business solicitation, it must be stated in the “rules” that participant in game of chance “may be contacted for business purposes”. “Raffles”, with the purpose of raising funds, are only allowed by nonprofit organizations as dictated by the Department of Justice.

**Sales:** Sales will not be permitted in sponsor booths per city ordinance.

**For additional information or to reserve a sponsorship package, contact:**

**Brad Salyers**

**503-709-8544**

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